

Weaving a sustainable future

For nearly a century,

Eastman has been committed to safety, environmental stewardship, and corporate responsibility.

We are focused on providing our customers around the world with products and technologies that improve quality of life and make an explicit and positive contribution to the challenges of the world today.

At Eastman, sustainability is about creating value.

We believe a truly sustainable company is one that creates significantly more value in the world than the resources it uses.

Sustainability is foundational to our growth strategy and creates value as our company's portfolio and priorities continue to evolve.

Looking to the next horizon on our sustainability journey, managing our resources well, driving collaborative innovation, and engaging in impactful partnerships will help Eastman yield meaningful results.



Social investment

Engage globally in impactful partnerships that elevate Eastman's corporate responsibility focus areas.

Focusing on good for good

Creating shared value through corporate responsibility-focused stakeholder engagement

Steering a sustainable portfolio

Creating innovative value through our sustainable products

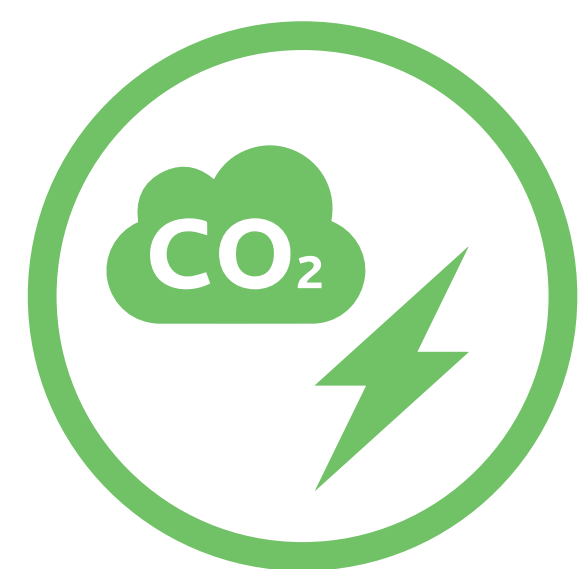
Driving resource productivity

Creating productivity value through more efficient use of resources



Sustainable growth

Deliver new business solutions from our world-class renewable technology platforms.



Improved footprint

Reduce energy intensity and GHG intensity by 20% by 2020.

From nature to fashion

We believe that the future of the fashion industry depends on responsibly sourced and produced materials from nature.

Therefore, we make it a part of our business strategy to operate safe, sustainable operations for the benefit of our customers, our employees, and the environment.

Ethical

Manufactured by a World's Most Ethical Company[®] as awarded by Ethisphere Institute.

Biobased

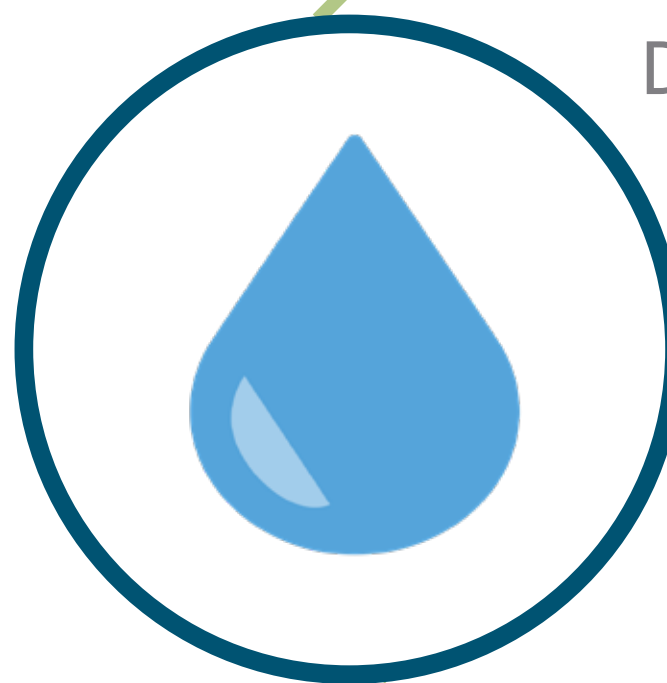
Eastman cellulosic yarn has received certification by the U.S. Department of Agriculture's BioPreferred program.

Skin friendly

Fabrics made from Eastman Naia[™] cellulosic yarn offer next-to-skin comfort thanks to the anti-irritation nature of the fiber.



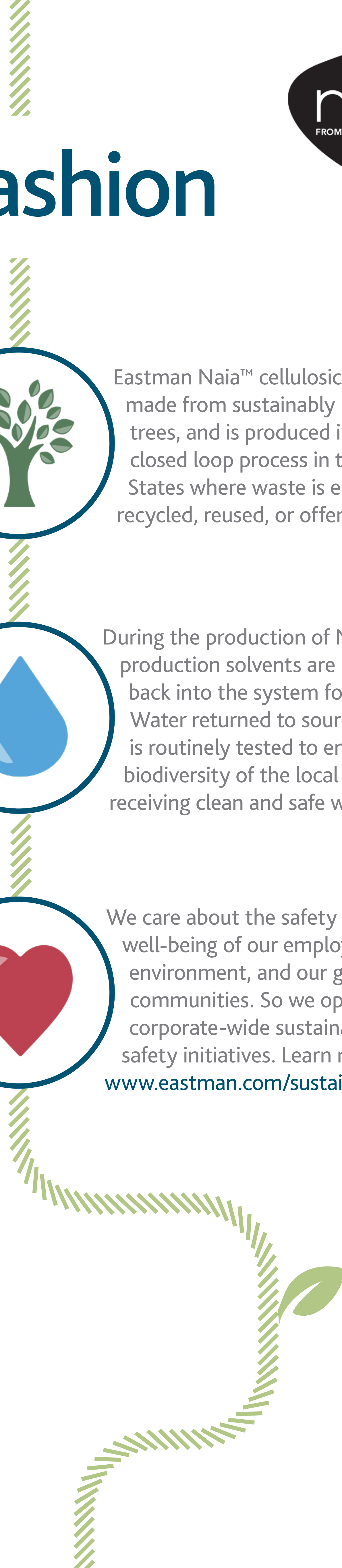
Eastman Naia[™] cellulosic yarn is made from sustainably harvested trees, and is produced in a near-closed loop process in the United States where waste is either recycled, reused, or offered for sale.



During the production of Naia, production solvents are recycled back into the system for reuse. Water returned to source streams is routinely tested to ensure the biodiversity of the local river is receiving clean and safe water.



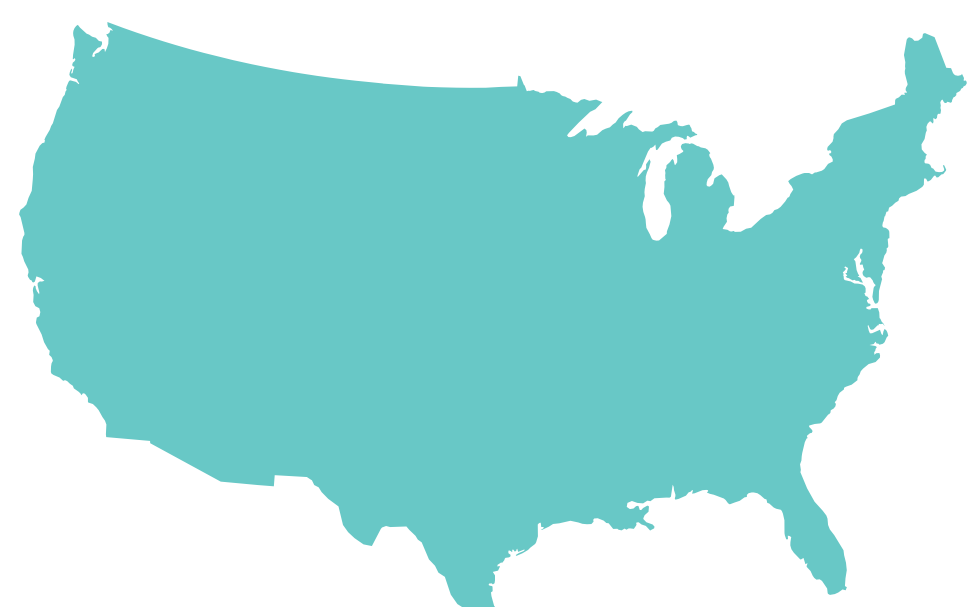
We care about the safety and well-being of our employees, the environment, and our global communities. So we operate under corporate-wide sustainability and safety initiatives. Learn more at www.eastman.com/sustainability.





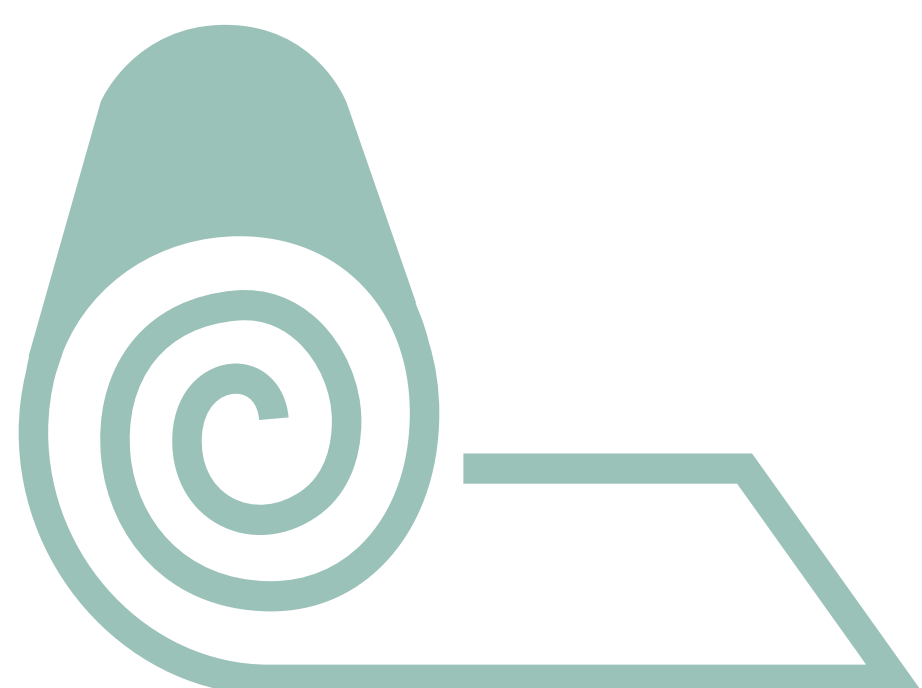
ORIGIN

Made from sustainably harvested trees



PROCESS

Made in the U.S.A. through a near-closed loop process



PRODUCT

Naturally breathable, soft, cool to the touch, and moisture wicking





ORIGIN

The key raw material used to make Naia is cellulose derived from sustainably harvested trees. Suppliers hold internationally recognized forestry certifications.

Eastman requests that suppliers participate in supplier sustainability surveys as part of the Together for Sustainability program, an international organization that supports supply chain transparency across the chemical industry.

Naia is made from renewable resources

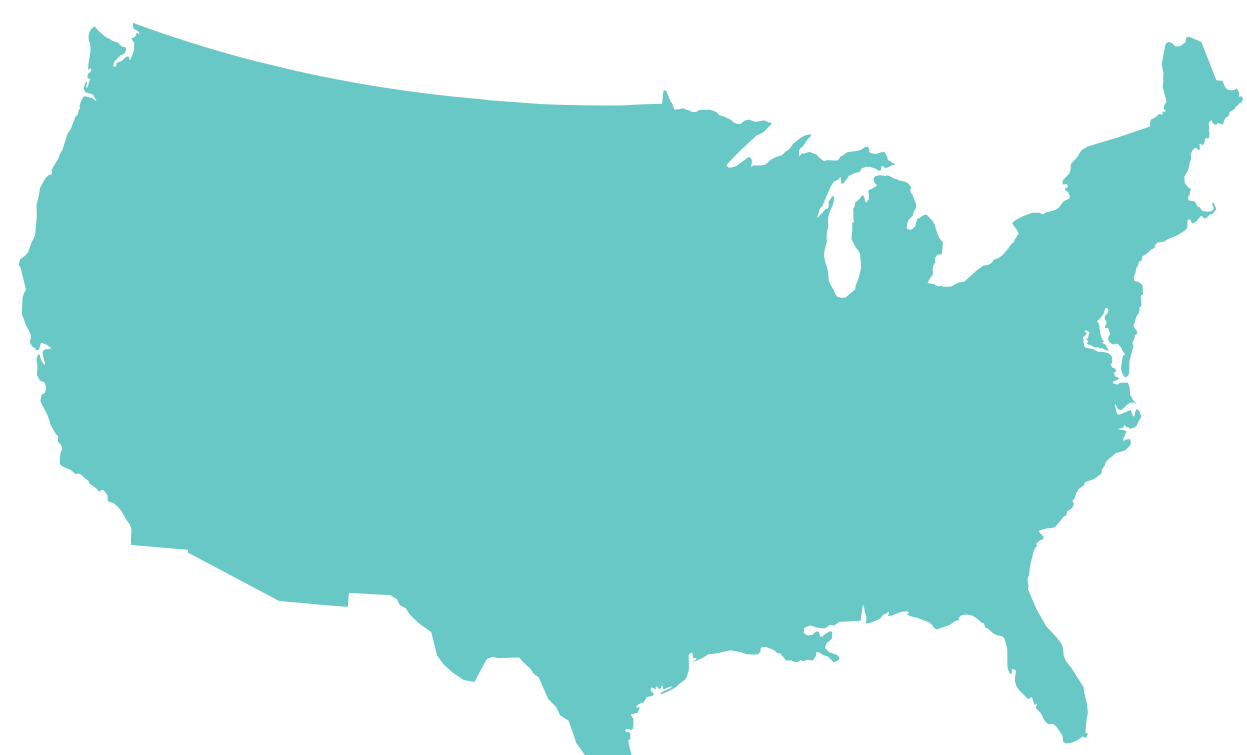
Naia is made of wood pulp from trees, a renewable, naturally occurring resource.

Responsibly managed forests

Trees used for wood pulp to make Naia come from certified sustainably managed forests.

Forest stewardship

None of the trees used to make Naia are from endangered or old growth forests.



PROCESS

During the production of Eastman cellulosic yarn, production solvents and material waste are recycled back into the system for reuse. Water returned to source streams is processed in our state-of-the-art, bioactive waste water processing facility and is routinely tested to ensure that the biodiversity of our local river is receiving clean and safe water.

Naia is made in the U.S.A.

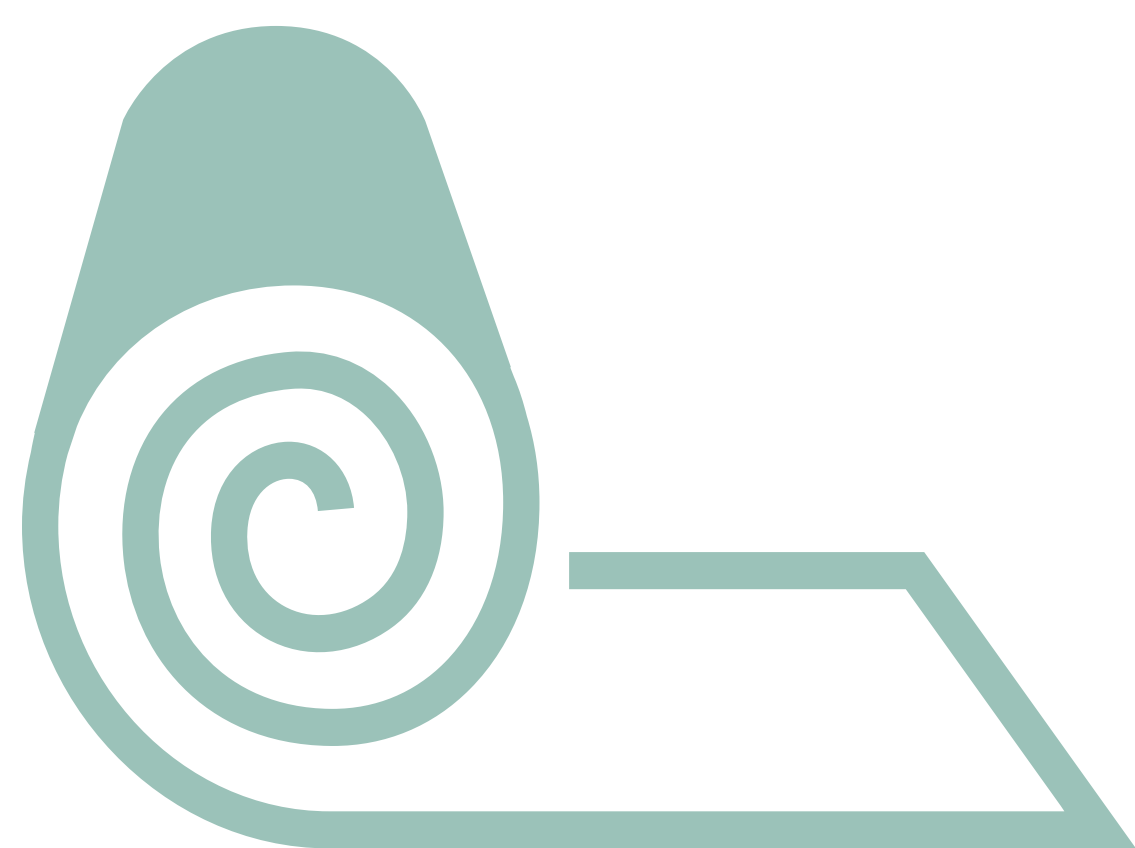
Most natural, synthetic, and man-made fibers, such as polyester, cotton, and rayon, come from outside the U.S.A.

ZDHC and OEKO-TEX 100 compliant

Naia is manufactured without chemicals listed on the ZDHC MRSL and holds a Product Class I certification with the OEKO-TEX 100 label.

Not Proposition 65 listed

Naia does not contain substances at levels that would require warnings required by California's Prop 65.



PRODUCT

With inherent softness, moisture management, and sustainable origins, Eastman Naia™ cellulosic yarn offers a differentiated product to brands looking to innovate in their next collection.

Your loyal customers can wrap themselves in luxurious, comfortable, and easy-to-care-for fabrics. From haute couture to ready-to-wear, Naia cellulosic yarn provides elegance, functionality, and a sustainable foundation.

Naia is biobased

Naia is certified biobased under the USDA BioPreferred program unlike generic viscose, polyester, and nylon.

Naia is skin friendly and hypoallergenic

Fabrics made from Naia offer next-to-skin comfort thanks to the anti-irritation nature of the fiber. Rest comfortably knowing that Naia holds a Product Class I certification with the OEKO-TEX 100 label.

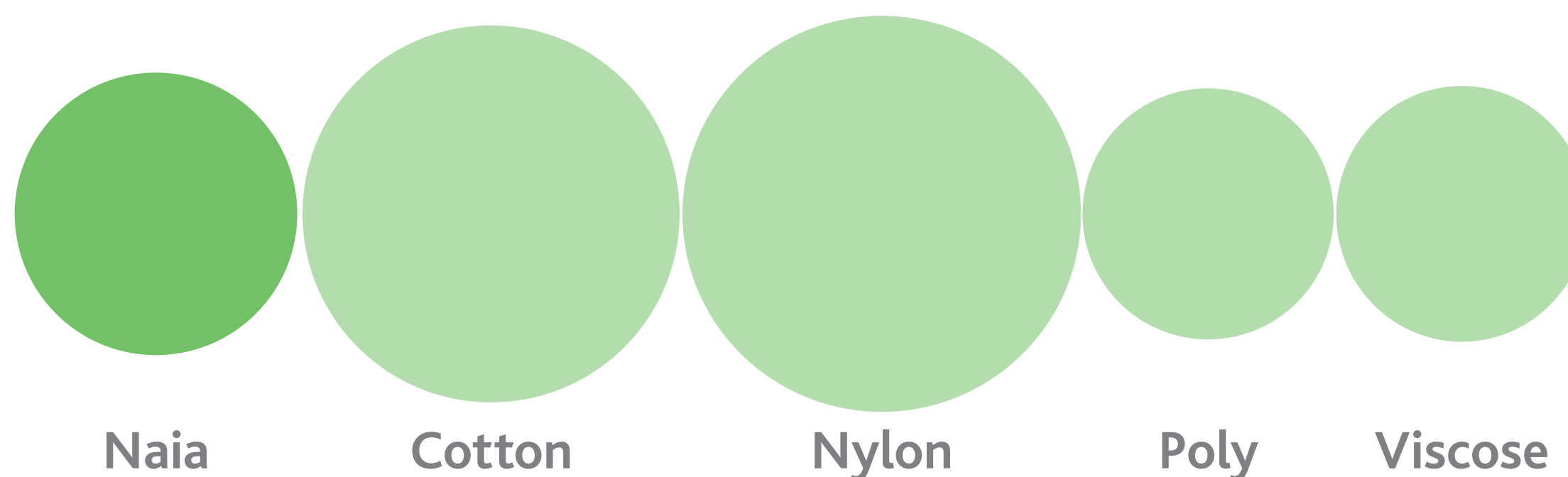
Naturally comfortable

Competitor fibers require a number of processes and finishes to achieve the inherent comfort benefits of Naia.

Naia environmental footprint comparisons

RELATIVE CARBON FOOTPRINTS OF YARNS

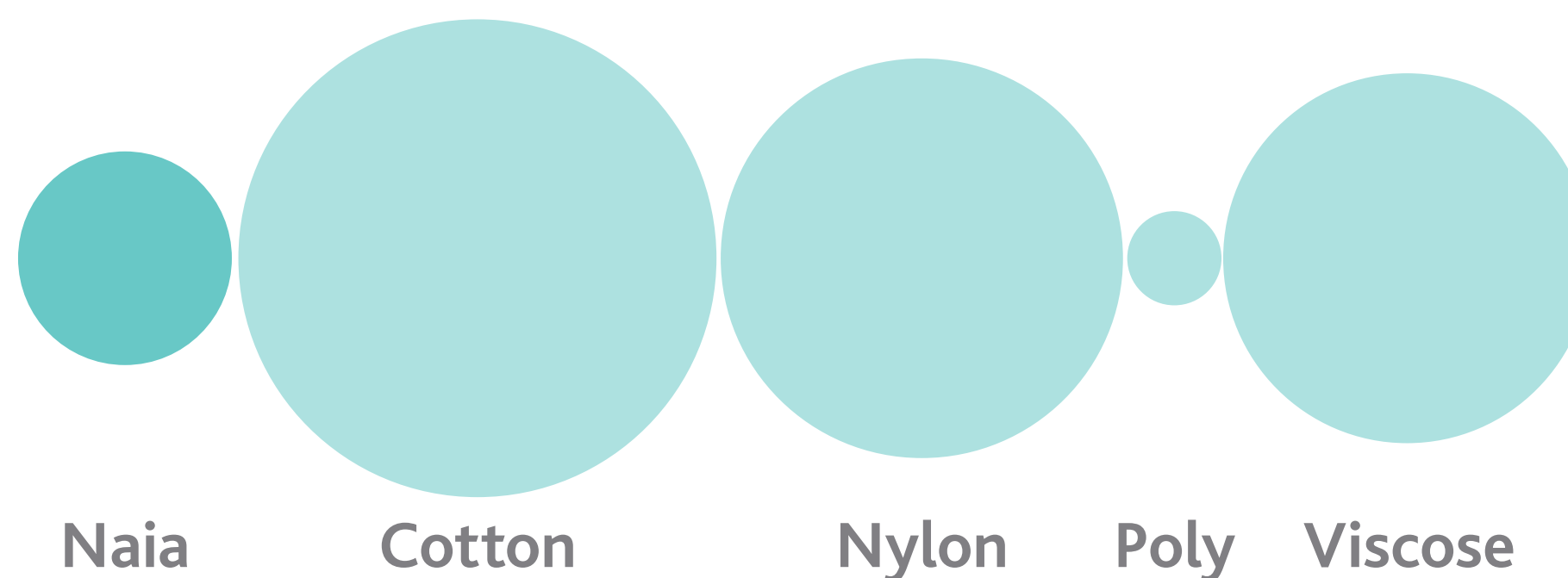
Cradle-to-Yarn Global Warming Potential



2x smaller than nylon and cotton

RELATIVE WATER FOOTPRINTS OF YARNS

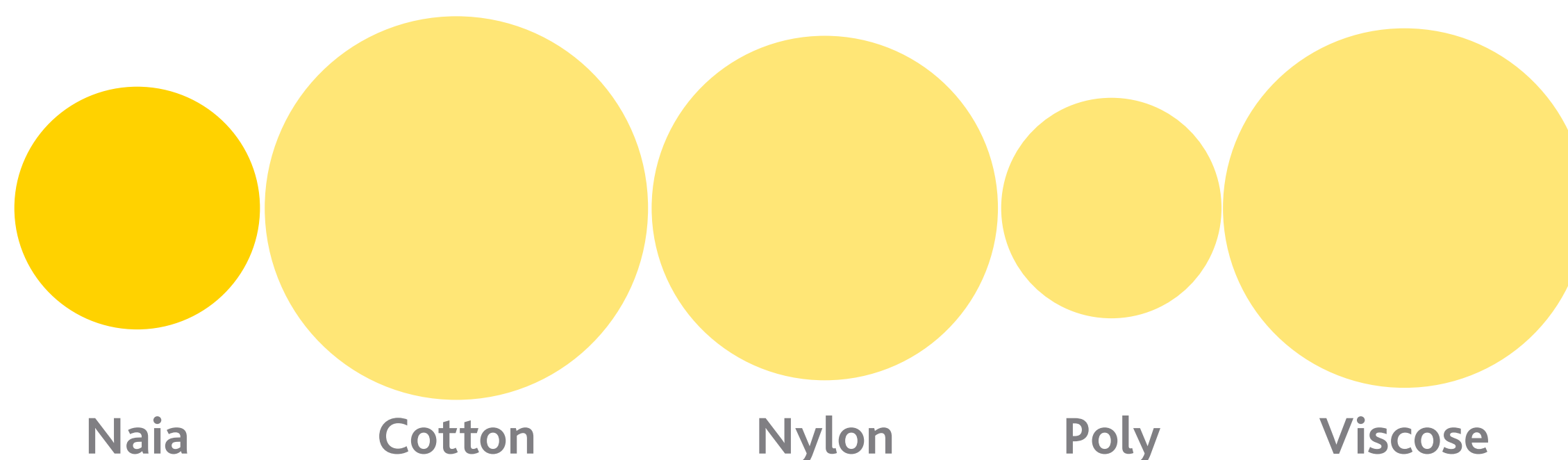
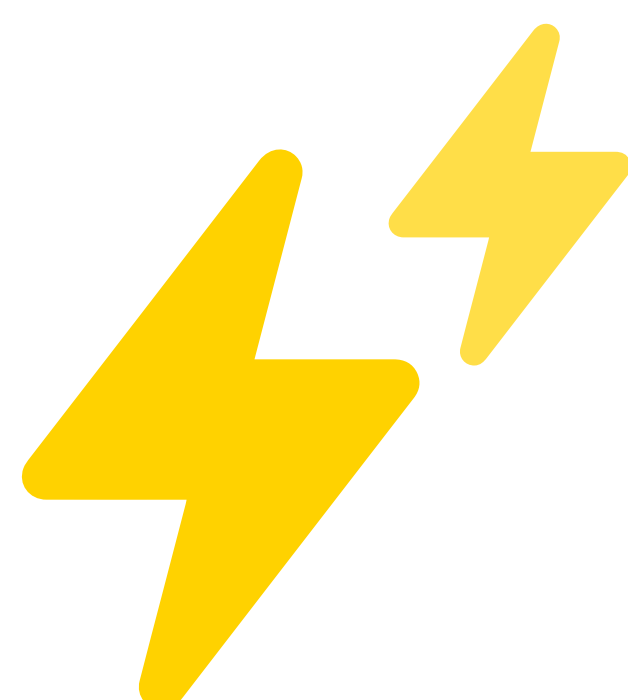
Cradle-to-Yarn Water Use



3x smaller than cotton, nylon, and viscose

RELATIVE ENERGY FOOTPRINTS OF YARNS

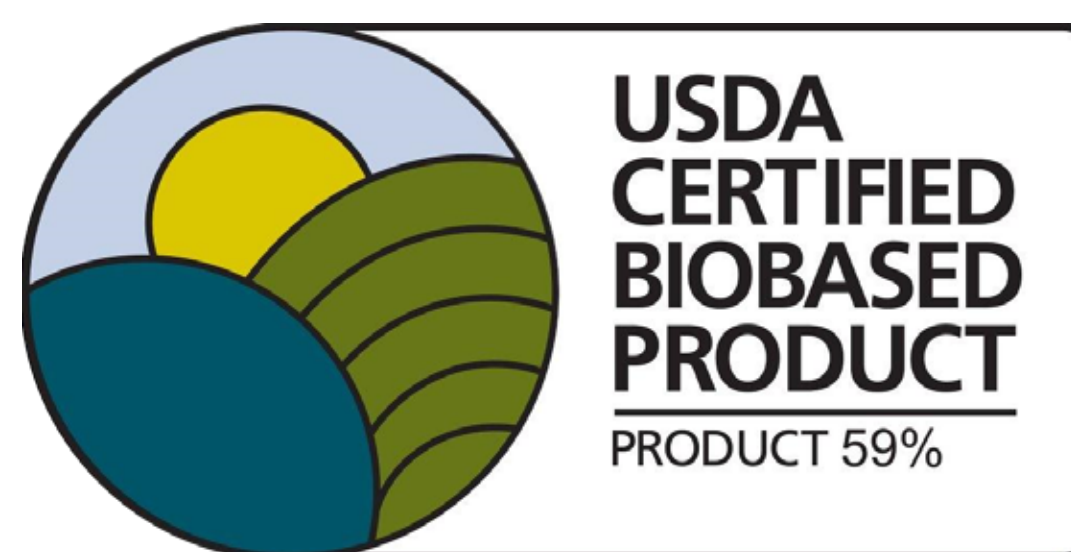
Cradle-to-Yarn Primary Energy Demand



2x smaller than cotton, nylon, and viscose

At Eastman, we're more than just a fiber manufacturer. Earning the right to operate is a responsibility Eastman takes very seriously. We understand that even the smallest action can have a lasting effect. We are proud to share the successes of our sustainability efforts. Marked by continuous improvements and accomplishments, we've made meaningful progress, and we're committed to strong leadership and innovating sustainable solutions that make a deeper impact for Eastman and the world.

- ENERGY STAR® Partner of the Year (2012, 2013)
- ENERGY STAR® Partner of the Year Sustained Excellence (2014, 2015, 2016, 2017)
Eastman is the only chemical company to achieve this recognition.
- World's Most Ethical Companies® by Ethisphere® Institute (2014, 2015, 2016, 2017)
- America's Most JUST Companies by Forbes and JUST Capital
#1 in the Chemical Industry
- Glassdoor Employee's Choice Awards (2014, 2015, 2016)
- Responsible Care® Company of the Year (2013)
- Member of Sustainable Brands
- Member of Together for Sustainability
- Member of The Global Compact



For more information, visit www.naiafromeastman.com.