The process starts with renewable pine and eucalyptus wood, sourced exclusively from sustainably managed and certified* plantations in North America, Western Europe and Brazil.

Wood pulp is turned into cellulose acetate granules. Solvents, such as acetic acid, are combined with wood pulp to make cellulose acetate granules. The granules are dissolved in acetone to make a cellulose acetate dope solution. The dope is finally spun through tiny holes in a spinneret and air dried to form cellulose acetate yarn. Dry spinning Naia™ does not require any water.

Solvents used in the process are recycled back into the system for reuse with no release into the environment. Used water is cleaned and returned to the source with routine testing to ensure thriving biodiversity in the local river.

The result is a low-impact, sustainable cellulosic yarn which can be used in knits and woven fabrics and easily blended with other fibers. Naia™ is OEKO-TEX 100 Product Class I certified and delivers inherent softness, a cool touch and effortless elegance.

*Suppliers hold internationally sustainable certifications, including FSC® and PEFC Chain of Custody. (Eastman FSC licence code C140711)
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