The process starts with pine and eucalyptus wood sourced exclusively from sustainably managed and certified* forests and plantations in North America, Western Europe, and Brazil.

Wood pulp is combined with acetic acid to make cellulose acetate granules.

Solvents used in the process are recycled back into the system for reuse with no release into the environment. Used water is cleaned and returned to the source with routine testing to ensure thriving biodiversity in the local river.

Dry spinning Naia™ does not require any water.

Sustainably sourced wood is turned into wood pulp, ready to enter the Naia™ production process in Eastman’s safe and eco-friendly facility in the U.S., where 100% of Naia™ is produced.

Eastman Naia™ cellulosic fiber portfolio includes:

- Naia™ cellulosic fiber, a cellulose acetate staple fiber
- Naia™ cellulosic yarn, a cellulose acetate filament

The cellulose acetate yarn is wound onto large bobbins—ready for shipping to fabric mills and Eastman warehouses around the world.

The cellulose acetate staple fiber is baled—ready for shipping to yarn spinners around the world.

From tree to fiber, the Naia™ production process is designed to ensure the lowest environmental impact. With an extremely low water footprint, Naia™ uses only sustainably sourced wood and safe solvents which are recycled and reused.

*Suppliers hold FSC and/or PEFC Chain of Custody certification. Eastman has FSC-C140711 and PEFC/29-31-359.
The result is a low-impact, sustainable cellulosic fiber which can be used in knits and woven fabrics and easily blended with other fibers. Naia™ is OEKO-TEX® Standard 100 Product Class I certified and has been certified as biodegradable and compostable by TÜV AUSTRIA.

Naia™ cellulosic staple fiber delivers sustainability with inherent softness, quick drying, and reduced pilling.

Naia™ cellulosic filament yarn delivers sustainability with inherent softness, a cool touch, and effortless elegance.

FIBER
LOW-IMPACT
QUICK
DRYING
SOFTNESS
REDUCED
PILLING
YARN
LOW-IMPACT
LUXURY
COMFORT
EASE OF
CARE

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